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FOR REVIEW

**UNDER ARMOUR® BROTHERS IN ARMS HIGH SCHOOL FOOTBALL CLASSIC
HITS THE GRIDIRON AUGUST 23- OCTOBER 12**

Nation's Top High School Teams Play to Support Military Families

SAN DIEGO, CA (AUGUST 6, 2014) – The second annual Under Armour® Brothers in Arms Football Classic, which brings together the best high school football teams in the nation to compete in premier head-to-head match-ups in support of the Brothers in Arms Foundation, begins on Aug. 23 and will continue through October 17. The Brothers in Arms Foundation is a non-profit organization whose purpose is to honor the memories of fallen service men and women and lend financial support to military families for continuing education.

Twenty-five high school football games will be played across the country from Florida to San Diego, featuring teams such as former national champion Hoover (AL), as well as the high profile teams of Gilman (MD), St. Edwards (OH), Oscar Smith (VA), Folsom (CA), Buford (GA), and St. Joseph's (NJ). The Brothers in Arms Foundation has organized this series of games, with sponsorship and support from Under Armour, Inc. and SigningDay, LLC.

"Under Armour is proud to partner with the Brothers in Arms Foundation as we work together to pay tribute to those who have given everything to protect our freedom," said Sean Sullivan, Director, Collegiate Sports Marketing, Under Armour. "The Brothers in Arms Football Classic will go a long way to benefit military families through a premier Grassroots Football platform."

Eric Beach, Chairman of the Brothers in Arms Foundation and Classic added, "Every day men and women of incredible character serve on the front lines to defend our freedom. These games will demonstrate a passion for sports in our young men and women, and the incredible character it helps to forge for the rest of their lives"

At least ten of the most notable matchups will receive prominent television coverage by ESPN, Fox Sports, Time Warner, and PlayOn! Sports. For more information, please visit www.biaclassic.com.

**The following are notable Under Armour Brothers in Arms Classic matchups and airtimes
(All times LIVE, Eastern and subject to change):**

Friday, August 29, 2014 ~ Game: *La Costa Canyon (CA) vs. Corona Del Mar (CA)*
At Cathedral High School – 5:00 PM

Friday, August 29, 2014 ~ Game: *Cathedral Catholic (CA) vs. Folsom (CA)*
At Cathedral High School – 7:30 PM

Friday, August 29, 2014 ~ Game: *Eastlake (CA) vs. Desert Ridge (AZ)*
At Eastlake High School – 8:00 PM

Friday, August 29, 2014 ~ Game: *Torrey Pines (CA) vs. Pleasant Grove (UT)*
At Torrey Pines HS – 8:00 PM

Saturday, August 30, 2014 ~ Game: *Timpview (UT) vs. Mission Hills (CA)*
At Cathedral High School – 5:00 PM

Saturday, August 30, 2014 ~ Game: *Helix (CA) vs. St. Bonaventure (CA)*
At Cathedral High School – 8:00 PM

2014 Under Armour Brothers In Arms Ohio Classic Schedule of Events (ESPN)

Sunday, August 31, 2014 ~ Game: *Gilman (MD) vs. St. Edwards (OH)*
At Lakewood Stadium – 4:00 PM

2014 Under Armour Brothers In Arms New Jersey Classic Schedule of Events

Saturday, September 6, 2014 ~ Game: *Hackensack (NJ) vs Bowie (MD)*
At- 1:30 PM

Saturday, September 6, 2014 ~ Game: *Bergen Catholic (NJ) vs La Salle (PA)*
At- 4:30 PM

Saturday, September 6, 2014 ~ Game: *St. Peters Prep (NJ) vs Wise (MD)*
At- 7:30 PM

2014 Under Armour Brothers In Arms Maryland Schedule of Events

Friday, September 12, 2014 ~ Game: *Poly (MD) vs Patterson (MD)*
At- 5:00 PM

Friday, September 12, 2014 ~ Game: *St. Frances (MD) vs Iona Prep(NY)*
At- 8:00 PM

2014 Single Games (Details to be Announced)

Friday, August 22, 2014~ Game: *Buford (GA) vs Trinity Christian (FL)- ESPN*

Saturday, August 23, 2014~ Game: *Hoover (AL) vs Miami Central (FL)- ESPN*

Saturday, August 23, 2014~ Game: *Oscar Smith (VA) vs Booker T (FL)- ESPN*

Saturday, August 23, 2014~ Game: *Dwyer (FL) vs American Heritage (FL)- ESPN*

Friday, September 5, 2014 ~ Game: *Friendship (MD) vs Dunbar (MD)*

Friday, September 5, 2014 ~ Game: *Miami Central (FL) vs Booker T (FL)*

Saturday September 6, 2014 ~ Game: *St. Joseph's Regional (NJ) @ McDonough (MD)*

Saturday September 6, 2014 ~ Game: *Paramus (NJ) @ Gilman (MD)*

Saturday September 6, 2014 ~ Game: *Good Counsel (MD) @ St. Frances (MD)*

Saturday September 6, 2014 ~ Game: *Glenville (OH) @ St. Edward (OH)*

Saturday September 13, 2014 ~ Game: *Gilman (MD) vs Good Counsel (MD)*

Saturday September 13, 2014 ~ Game: St. Peter's Prep (NJ) vs Bergen Catholic (NJ)
Saturday September 13, 2014 ~ Game: St. Joseph's Regional (NJ) vs St Edward (OH)
Saturday September 13, 2014 ~ Game: DeMatha vs Eastern Christian Academy (MD)
Saturday September 20, 2014 ~ Game: Friendship (DC) @ Gilman (MD)
Friday October 10, 2014 ~ Game: Godby (FL) @ Trinity Christian (FL)
Friday October 17, 2014 ~ Game: Trinity (TX) @ Southlake Carroll (TX)

About Brothers in Arms Foundation

www.biafoundation.org

The Foundation was created to honor the legacies of fallen Soldiers, Sailors, Airmen, and Marines in coordination with their families, through community outreach. The genesis of the Foundation is the story of LT Brendan Looney, US Navy SEAL and 2004 United States Naval Academy graduate, who was killed in southern Afghanistan when his Black Hawk helicopter crashed during combat operations in 2010. To honor the legacy of LT Looney, and many other fallen heroes, the Brothers in Arms Foundation will host annual events – most notably is the Under Armour Brothers in Arms Classic.

About Under Armour, Inc.

Under Armour (NYSE: UA), the originator of performance footwear, apparel and equipment, revolutionized how athletes across the world dress. Designed to make all athletes better, the brand's innovative products are sold worldwide to athletes at all levels. Under Armour's wholly owned subsidiary, MapMyFitness, powers one of the world's largest Connected Fitness communities. The Under Armour global headquarters is in Baltimore, Maryland. For further information, please visit the Company's website at www.uabiz.com.

About Signing Day

<http://www.signingday.com/>

SigningDay is an interactive football recruiting platform designed to put players and their families in control of the recruiting process. On SigningDay, players manage their own recruiting profiles, post first-hand content and communicate directly with college coaches. SigningDay is poised to become the premiere social media space for the game of football. Founded by former players, we strive to provide athletes with the tools and resources to improve their chances for success in the recruiting process and throughout their careers.

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